

STRATEGIC ANALYSES, STUDIES AND BENCHMARKING

A service dedicated to local authorities



Your expectations

Within its mission of economical development, your organization wants to:

- better know the characteristics and needs of a particular industry or geographical area
- assess how much industrial and economical partners are satisfied with your action
- set a skill center of your territory towards its competitors
- enable the firms on your territory to integrate key technologies

Our solutions

- polls among industrial manufacturers (direct or phone interviews, online questionnaires)
- Internet et international database research
- expert interviews for validation
- information analysis and summary
- information dissemination through a collaborative platform
- recommendations and action plans

Your benefits

As an independent mechanical expertise center, Cetim makes available its experts and resources in technological intelligence to help you make strategy choices and enable you to:

- satisfy the firms of your territory as you better know their needs
- get a better positioning towards other companies, regions or countries
- better target your collective actions to meet the needs of your territory's organizations in terms of technology or themes.